

**CONTACT:**

**Penny Perkins**  
**Steve Baldwin Associates**  
**518.478.6321 ext. 104**  
**pperkins@baldwinllc.com**

**FOR IMMEDIATE RELEASE**

**Senior Manager at Albany International Joins Airport Consulting Firm**  
***Steven Baldwin Associates Hires Joel Russell, 37-Year Industry Expert***

**ALBANY, NY (November 5, 2013)**—Steven Baldwin Associates, LLC (SBA)—an Albany-based consulting firm specializing in airport management—has hired **Joel Russell**, an airport manager and aviation professional with nearly four decades experience in the industry, as our newest Associate.

Mr. Russell will serve as our primary manager of quality control and quality assurance for all our client projects. In addition to QA/QC, Joel will also lend his 37 years of experience to project management and technical analysis on client projects and strategy.

Mr. Russell is the third hire this year for the firm which was established in 2011 by Steve Baldwin, a national expert in strategic planning and management of airports.

Mr. Baldwin announced the news, stating, "Joel is an important addition to our steadily-growing team, and his long-term experience running airports and serving as a leader in industry organizations will not only benefit our clients, but will also be invaluable for mentoring our other team members."

Prior to joining SBA, Mr. Russell served nearly three decades as an **Airport Manager** at two important New York airports: **Westchester County Airport** in White Plains and, more recently, **Albany International Airport**. At Albany International, Mr. Russell was responsible for the airport's compliance with federal, state, and local aviation laws and regulations; preparing annual budgets and financial reports; devising capital improvement plans; and many other day-to-day aspects of running the airport safely and effectively. Previously, Mr. Russell was an Assistant Manager at **Teterboro Airport** in New Jersey and a supervisor at the **60th Street Heliport** in New York City.

An active leader in the industry, Mr. Russell is a past President of the **New York State Aviation Management Association**, the leading aviation industry lobbying group in the State, and he is a Certified Member of the **American Association of Airport Executives**. A private pilot and certified national weather observer, Mr. Russell earned a Masters degree in Aviation Management from leading aviation university Embry-Riddle, and a Bachelors in Economics from Lafayette College in Pennsylvania.

**Career Highlights:**

- **37-year industry veteran**
- **expert in QC/QC and project management**
- **2 decades as Airport Manager for 2 important NYS airports**
- **past President of NYAMA**
- **Certified Member of AAE**
- **Master degree in Aviation Management from Embry-Riddle University**

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*Mr. Russell can be reached at SBA via email at [jrussell@baldwinllc.com](mailto:jrussell@baldwinllc.com) or via phone at 518.478.6321, extension 106. For a high-resolution photograph of Mr. Russell, contact [pperkins@baldwinllc.com](mailto:pperkins@baldwinllc.com).*



**STEVEN BALDWIN**  
ASSOCIATES

*Airport Management Consultants*

**About Steven Baldwin Associates**

With six primary associates, and an array of affiliated professionals, Steven Baldwin Associates focuses solely on airport management consulting for airport operators, owners, and policy makers. As a leader in developing best practices in contemporary airport management, the principal and associates at SBA have decades of hands-on experience running airports and consulting for them. *For more information, contact the firm at [info@baldwinllc.com](mailto:info@baldwinllc.com) or visit our website at <http://www.baldwinllc.com>.*

**Low-Resolution Photo (72 dpi):**



**Caption:** *Joel Russell, a 37-year aviation industry veteran and most recently the Airport Manager at Albany International Airport, is the third Associate to join Steven Baldwin Associates this year.*